

Right price. Right time.

New competitive rates for *Trendsetter® Super*





A reprice to better serve your clients

Lower rates and simplified access have converged to make it easier for clients to get protected with *Trendsetter Super*® term life insurance. Transamerica is committed to helping make life insurance an easy, cost-effective, and readily accessible protection option for clients from coast to coast.

To help you protect more families, we're making price adjustments to our *Trendsetter Super* portfolio to help keep us at the top of your list for term life insurance.

Industry-leading rates for reprice targets

With our latest reprice, we focused on improving rates for 10-, 20-, and 30-year term durations, targeting the face amount bands and ages below for risk classes at Standard Nonsmoker and better.

Where Rates Are Improving	
\$500K-\$999K Band / Ages 30-60 ▪ Term 10, 20, 30 ▪ Standard Nonsmoker and Better	\$1M-\$3M Band / Ages 30-50 ▪ Term 20 ▪ Standard Nonsmoker and Better

\$500,000 Face Band

Transamerica ranking versus top competitors: 10-, 20-, and 30-year term only

Term Duration	Ages	Number of outgoing cells	Top 3	Top 5
Preferred Plus	30-60	40	93%	95%
Preferred Nonsmoker	30-60	40	95%	100%
Standard Nonsmoker	30-60	40	100%	100%
		120	96%	98%

Term-level period

Male, 35 Preferred Best | 20-year term | \$500,000 Death Benefit | March 6, 2025

Company	Product	Monthly Premium	Ranking
Transamerica	TS Super Reprice	19.98	1
Corebridge Financial	Select-a-Term	20.06	2
Legal and General	OPTerm	20.14	3
Protective	Classic Choice Term	20.15	4
Symetra	SwiftTerm	20.16	5
Pacific Life	PL Promise Term	20.24	6
Penn Mutual	Protection Non-Convertible Term	20.40	7
Nationwide	Guaranteed Level Term	22.75	8
Securian Financial	Adantage Elite Select	23.39	9
Lincoln Financial	Lincoln TermAccel (2019)	23.61	10

Male, 35 Preferred Best | 30-year term | \$500,000 Death Benefit | March 6, 2025

Company	Product	Monthly Premium	Ranking
Transamerica	TS Super Reprice	34.00	1
Corebridge Financial	Select-a-Term	34.05	2
Legal and General	OPTerm	34.22	3
Protective	Classic Choice Term	34.23	4
Symetra	SwiftTerm	34.24	5
Pacific Life	PL Promise Term	34.30	6
Penn Mutual	Protection Non-Convertible Term	34.64	7
Ameritas	Ameritas Value Plus Term	36.41	8
Penn Mutual	Guaranteed Convertible Term	36.43	9
Lincoln Financial	Lincoln TermAccel (2019)	39.56	10

Female, 35 Preferred Best | 20-year term | \$500,000 Death Benefit | March 6, 2025

Company	Product	Monthly Premium	Ranking
Transamerica	TS Super Reprice	17.00	1
Corebridge Financial	Select-a-Term	17.11	2
Legal and General	OPTerm	17.18	3
Protective	Classic Choice Term	17.19	4
Symetra	SwiftTerm	17.20	5
Pacific Life	PL Promise Term	17.26	6
Penn Mutual	Protection Non-Convertible Term	17.41	7
Lincoln Financial	Lincoln TermAccel (2019)	19.79	8
Securian Financial	Adantage Elite Select	20.17	9
Nationwide	Guaranteed Level Term	20.56	10

Female, 35 Preferred Best | 30-year term | \$500,000 Death Benefit | March 6, 2025

Company	Product	Monthly Premium	Ranking
Transamerica	TS Super Reprice	28.48	1
Legal and General	OPTerm	28.72	2
Protective	Classic Choice Term	28.73	3
Symetra	SwiftTerm	28.74	4
Penn Mutual	Protection Non-Convertible Term	29.08	5
Corebridge Financial	Select-a-Term	28.59	6
Pacific Life	PL Promise Term	28.79	7
Penn Mutual	Guaranteed Convertible Term	30.65	8
Ameritas	Ameritas Value Plus Term	31.64	9
Lincoln Financial	Lincoln TermAccel (2019)	32.50	10

\$1,000,000 Face Band

Transamerica ranking versus top competitors: 20-year term only

Term Duration	Ages	Number of outgoing cells	Top 3	Top 5
Preferred Plus	30-50	10	100%	100%
Preferred Nonsmoker	30-50	10	90%	100%
Standard Nonsmoker	30-50	10	100%	100%
		30	97%	100%

Term-level period

Male, 40 Preferred Best | 20-year term | \$1,000,000 Death Benefit | March 6, 2025

Company	Product	Monthly Premium	Ranking
Transamerica	TS Super Reprice	48.45	1
Corebridge Financial	Select-a-Term	48.71	2
Protective	Classic Choice Term	48.74	3
Symetra	SwiftTerm	48.75	4
Penn Mutual	Protection Non-Convertible Term	48.76	5
Pacific Life	PL Promise Term	49.00	6
Pacific Life	Pacific Elite Term	52.19	7
Legal and General	OPTerm	52.70	8
Penn Mutual	Guaranteed Convertible Term	53.09	9
Equitable Financial	Term Series 160	53.46	10

Female, 40 Preferred Best | 20-year term | \$1,000,000 Death Benefit | March 6, 2025

Company	Product	Monthly Premium	Ranking
Transamerica	TS Super Reprice	39.95	1
Penn Mutual	Protection Non-Convertible Term	40.64	2
Legal and General	OPTerm	40.46	3
Protective	Classic Choice Term	40.47	4
Symetra	SwiftTerm	40.47	5
Pacific Life	PL Promise Term	40.51	6
Corebridge Financial	Select-a-Term	42.31	7
Lincoln Financial	Lincoln TermAccel (2019)	43.59	8
Penn Mutual	Guaranteed Convertible Term	44.20	9
Equitable Financial	Term Series 160	46.62	10

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These comparisons are not a comprehensive analysis and they do not account for possible advantages or disadvantages of the policies compared. Competitors' premiums have been obtained from publicly available sources and are believed to be accurate as of March 22, 2025.

Trendsetter® Super Series is a term life insurance policy, Policy Form ICC16 TL24, or TL24 issued by Transamerica Life Insurance Company, Cedar Rapids, IA. Premiums increase annually beginning in year 11 for the 10-year policy, in year 16 for the 15-year policy, in year 21 for the 20-year policy, in year 26 for the 25-year policy, and in year 31 for the 30-year policy. Policy form and number may vary, and this policy and the riders with this policy may not be available in all jurisdictions. Insurance eligibility and premiums are subject to underwriting.

Not available in New York.

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